

# Call for Tenders

## Video creation for social media and website, Rosa Luxemburg Stiftung's European Summer School, Brussels, 3–6 October 2024

The Rosa-Luxemburg-Stiftung (RLS) is an internationally operating, left non-profit organisation for civic education affiliated with Germany's 'Die Linke' (Left Party). Active since 1990, the foundation has been committed to the analysis of social and political processes and developments worldwide. We work in favour of a more just world system based on international solidarity.

### About the project

Over the course of 3.5 days, the Rosa-Luxemburg-Stiftung's European Summer School 2024 will provide a space for 60-70 left-wing activists, politicians and experts from across Europe and further afield to explore, discuss and propel the scope and potential of feminist economics. A 'Feminist Economy' approach allows bringing together practices and perspectives conceived by movements from a variety of social struggles – including anti-capitalist, de-colonial, intersectional, or eco-feminist perspectives – and policy fields as diverse as mobility, labour (paid and unpaid, formal and informal), energy, housing, and many more, to forge solutions to the challenges facing societies globally.

### The job

We are looking for an experienced video creator to produce (shoot and edit) specified social media and website content to share selected conference output with a broad audience and promote our issue-related work. Envisaged products:

- Up to four video-recorded keynote speeches/discussions;
- Up to five one-minute video interviews for social media (Facebook and Instagram);
- A three-minute promotion video about the event.

All products will be recorded and published in English.

### Pre-production

- Consultation with RLS Brussels on documentary make up and direction;
- Site visit (Maison Amazone <https://www.amazone.be/maison-amazone/>) before event to go over tech needs, set up of sound, lighting and video.

## Production

High-quality on-site recordings as well as hybrid conference items.

- Time slots according to programme:
  1. 3 October 2024: 9:00-12:00, 3-5 interviews with selected participants (time estimate: up to 30 minutes per interview). We hope to be able to do the recordings on site at the conference venue, in a designated studio (tbc).
  2. 3 October 2024: 16:15-17:45, Keynote speech (remotely, via Zoom), followed by panel discussion (hybrid, with keynote speaker on Zoom and panel of three on site).
  3. 4 October 2024: 9:15-9:45, Keynote speech on site.
  4. 4 October 2024: 15:00-17:00 (*optional time slot, tbd*), Camera documentation of the conference
    - a. B-roll shots of guests in breakout sessions and socializing;
    - b. Interview with 1-2 project coordinator(s).
  5. 5 October 2024: 9:45-10:15, Keynote speech on site.
  6. 6 October 2024: 11:30-12:30, Closing panel (on site, panel of four).

## Post-Production

- Create “clean”, high quality videos from of conference recordings (production points 2, 3, 5, 6).
- Creation of intro/outro with our logos, captions and English subtitles (tbd)
- High-quality editing of recordings (light, sound, etc.)
- Three to five one-minute videos with condensed messages/sound bites from the interviews with selected participants (production point 1) for social media (FB, Instagram);
- A three-minute conference promotion video (production point 4): impressions from the conference, B-roll shots of guests in breakout sessions and socializing and of venue, with “story” or soundbites from conference organisers.

## Your profile

- Relevant work experience as a videographer;
- Good, proven track record of working independently and meeting deadlines;
- Identification with the aims of the Rosa-Luxemburg-Stiftung.

## What we offer

- An opportunity to work with one of the world's largest left-wing organisations.

- A contract for works and services 3-6 October 2024, including pre- and post-production;
- Appropriate remuneration paid in one instalment.

### **Timeframe**

- Application Deadline: 23 August 2024, 11 AM;
- Interviews with shortlisted applicants will take place in the week 26 August 2024;
- Binding commitment for the job will be made on 2 September 2024;
- Finished products must be submitted and invoiced by 28 October at the latest.

### **After completion of services**

- The RLS Brussels shall be invoiced after the provision of the agreed services.
- Applicants are advised that at present no renewal of the contract is envisaged.

### **Application process**

Since the videographer is expected to stay on site during the conference, RLS Brussels will cover costs associated with travel and accommodations. In the bid, please include a detailed statement of cost.

Specifically, include in your quote both the overall price for the complete package and the price per item or unit (e.g., separate time slots, post-production costs for individual products). Also specify supplement costs for additional shootings or delays etc. (e.g., price per 15 min. /60 min.).

Please submit a comprehensive CV, links to work samples and references, a detailed statement of cost and a letter specifying how your profile meets the specified criteria to [louise.schmidt@rosalux.org](mailto:louise.schmidt@rosalux.org), [ada.regelmann@rosalux.org](mailto:ada.regelmann@rosalux.org), and [rebecca.trixa@rosalux.org](mailto:rebecca.trixa@rosalux.org) (make sure to include all three addresses).

Selection will be based on price (50%), CV (20 %) and interview (30%).